

Content Creation Intern

Special Olympics
Arizona



The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.

Position Title: Content Creation Intern - *paid*

Reports to: Manager of Marketing and Communications

Location: Occasional meetings in the SOAZ office in Goodyear, some travel to SOAZ events around the valley area, and optional remote work.

Commitment: This is a 12-week paid internship with flexible hours up to 20 hours per week. The selected intern will be paid through a stipend for completed hours based off Arizona's minimum wage.

Description: The Content Creation Intern will be an essential part of the marketing team and will be producing content for social platforms. This intern will have the chance to gain valuable hands-on experience as you work closely with the marketing team on content development, photography/videography, graphic design, community outreach and more. Tasks may include the following:

- Support SOAZ's marketing team by assisting in planning, coordinating, executing, editing and publishing image and video content for SOAZ's social media
- Attend SOAZ and community events to capture content and promote organizational goals
- Other relevant tasks to assist the Senior Director of Marketing and Communications

Requirements: The Marketing and Communications Intern should have a passion for Special Olympics and should fulfil the following requirements:

- Experience in content design for social media channels including Instagram, Facebook, Tik Tok, and YouTube
- Skilled at creating captions for posts, email blasts, blogs, and marketing materials
- Experience with photo/video/design with Canva, Adobe Creative Cloud, WordPress, and MailChimp preferred
- Demonstrates excellence in written and oral communications, multi-tasking, collaborative/team-based work, and strategic/creative thinking
- Proficient in Microsoft Office Suite (Word, Excel, Teams, SharePoint)
- Able to work independently and within a team

Selected applicants must clear a Criminal and National Sex Offender Registry background screening and complete Special Olympics Class A certification trainings. They should also have and reliable transportation.

Position Impact: This intern will play a vital role in improving outreach and advocacy for Special Olympics Arizona and the SOAZ athletes. They will help serve the mission by working towards our goal to empower the over 180,000 Arizonians with intellectual disabilities to be healthy, productive, and respected members of society through the various programs offered by SOAZ.

The selected intern will receive various opportunities for professional development. They will be provided a laptop and any other necessary tools to complete the tasks assigned. Previous interns will be able to request letters of recommendation and build their list of references.

Contact: To apply for this internship complete [this form](#) and email your resume to Heather@SpecialOlympicsArizona.org. Contact Heather for any questions.
<https://forms.office.com/r/tGEbY2hWir>